

FRANCHISEE PROFILE

Personal Details: *(Please attach additional sheets, if required)*

1 - Name:

Address (Office) :

Telephone No (with STD Code):

Mobile No. :

Fax No. :

Email :

Address (Residence) :

Age:

Education:

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2 - Name:

Address (Office) :

Telephone No (with STD Code):

Mobile No. :

Fax No. :

Email :

Address (Residence) :

Age:

Education:

Existing Business Details: *(Please use separate sheets, if required)*

Name of the existing Firm / Company:

Address :

Telephone No (with STD Code):

Mobile No. :

Fax No. :

Email :

Nature of Business: Manufacturing / Trading / Service.

Products :

Production Capacity:

Market :

Distribution Channel:

Turn Over: 2007 – 2008 :

2008 – 2009 :

2009 – 2010 :

Infrastructure Details (for Packaged Drinking Water / Soda Plant):

✓ **Land Details:**

Area : _____ Sq. Ft. / Sq. Mtr.

Address:

Owner:

Status / Title: Agriculture / Residential N. A. / Commercial N. A. / Industrial N. A.

If in Industrial area, then: Govt. Industrial Development Corporation /
Co-operative Industrial Estate / Private Industrial Estate

Distance from River / Natural water Body: _____ Kilometers.

Location (Advantages):

Distance from the near by Districts / Market Places:

✓ **Shed / Building Details (Existing):**

Area of Shed / Building: _____ Sq. Ft. **Length X Width :** _____ X

Height: _____ Ft/ Mtr.

Status of Electricity / Power: If already Connected, available Load
_____ H. P.

(If not, please check availability from the sub - station.)

Load Shading: Summer _____ Hrs.

Winter/Rainy _____ Hrs.

Personal Questioner:

Why do you want to do the Business of Packaged Drinking Water?

Why Franchisee, why not own Brand?

Why do you think you will be successful in this Business?

What role you will play in this business?

Please describe the general geographic area you wish to develop.

Your existing Bankers?

Nature of Operations? Types of Loan? No. of Years?

Name & Details of the Authorized Person :